

**AMENDMENTS TO THE CLAIMS**

**Claims 1 - 18 (cancelled)**

**Claim 19 (previously amended):** A method of managing access to an attraction in an entertainment environment, comprising:

establishing a first queue by which one or more patrons may access the attraction in a first-in first-out order;

establishing a second queue by which one or more patrons may access said attraction in a manner which avoids the first queue;

receiving from a patron a priority request for an allocation of a return time, the priority request being received at a computer that determines a number of patrons allowed to enter the attraction;

transmitting to the patron a response that includes at least one return time to the second queue, the return time being dynamically determined by the computer from a plurality of factors such that other patrons may also be provided with the return time to the second queue; and

permitting the patron to access the attraction via the second queue at a time indicated by the return time.

**Claim 20 (previously added):** The method of claim 19, wherein the patron enters the priority request on a wireless device.

**Claim 21 (previously added):** The method of claim 19, wherein the patron enters the priority request on a cellular telephone.

**Claim 22 (previously added):** The method of claim 19, wherein the patron is provided access to the attraction based on a keying operation performed on a wireless device.

**Claim 23 (previously added):** The method of claim 19, wherein the patron is provided access to the attraction based on a keying operation performed on a cellular telephone.

**Claims 24 - 27 (cancelled)**

**Claim 28 (currently amended):** A method of managing access to an attraction, comprising:

establishing at least one first queue by which one or more customers may access the attraction generally in an order in which customers access said at least one first queue;

establishing at least one second queue by which one or more customers may access said attraction in a manner which avoids said at least one first queue;

distributing media to a first customer, said media having an assigned time in the future associated therewith at which time said first customer may access the at least one second queue;

distributing another media to ~~another~~ a second customer, said another media having the same assigned time as the media distributed to the first customer ~~in the future associated therewith~~ at which time said another customer may access the at least one second queue;

permitting the first customer and the second customer to access said at least one second queue at said assigned time in the future ~~when the customer presents the media~~.

**Claim 29 (previously added):** The method of claim 28, wherein the media issued to the customer is distributed wirelessly to a device in the customer's possession.

**Claim 30 (previously added):** The method of claim 29, wherein the customer is provided access to the attraction based on a keying operation performed on the wireless device.

**Claim 31 (previously added):** The method of claim 29, further comprising validating the media using a validation identifier displayed on a screen of the wireless device.

**Claim 32 (previously added):** The method of claim 31, wherein the validation identifier displayed on the screen of the wireless device comprises a bar code.

**Claim 33 (previously added):** The method of claim 28, further comprising distributing the media to a cellular telephone in the customer's possession.

**Claim 34 (previously added):** The method of claim 33, wherein the customer is provided access to the attraction based on a keying operation performed on the cellular telephone.

**Claim 35 (previously added):** The method of claim 33, further comprising validating the media using a validation identifier displayed on a screen of the cellular telephone.

**Claim 36 (previously added):** The method of claim 35, wherein the validation identifier displayed on the screen of the cellular telephone comprises a bar code.

**Claim 37 (previously added):** The method of claim 19, further comprising receiving a display of the return time for validation of the return time, the return time being displayed on a screen of a cellular telephone.

**Claim 38 (previously added):** The method of claim 19, further comprising receiving a display of the return time for validation of the return time, the return time being displayed on a screen of a wireless device.